Chief Technology Officers --

Implications of Emerging Technologies and Practices

IN-PERSON PANEL DISCUSSION with DINNER

AITP-LA collaborates with PMI-LA and IMC-LA for an In-person CTO Panel, with Professional Networking, to explore the implications of emerging technologies.

Date: Tuesday, October 24, 2023

Time: (Pacific time)

5:30 PM -- Check-in and Networking

6:15 PM -- Italian Buffet and Chapter Announcements

6:30 PM to 7:45 PM -- Panel Discussion and Q&A

7:45 PM to 8:30 PM -- Networking

Place: Bioscience LA, 4130 Overland Avenue, Culver City, CA 90230

Cost: $30 with Promo code AITPMEMBER with Advance Registration

NOTE: there is free parking in adjacent lot, plus additional street parking.

Speakers:

Mukund Kaushik, CTPO at Inspire Clean Energy

Goutham Balaraman, Chief Information Officer at Cartiga

Itsik Figenblat, CTO of Rain - Transforming Industries Through Innovation

Tony Karrer, Founder & CEO of TechEmpower, Founder & CTO of Aggregage

REGISTRATION LINK (on PMI website):

https://www.pmi-la.org/calendar?eventId=35003

Click on Register, then select "Continue as a Non-member". Register using Promo code "AITPMEMBER".

CTOs on Emerging Technologies and Digital Transformation

Since 2010, we've had wonderful CTO panels that focus on emerging practices and technologies that are having transformative and disruptive impacts. In this in-person meeting we'll cover what has changed for CTOs over the past 2 to 3 years and implications of these changes going forward.

This is one of the most anticipated and well-attended events of the year, and this year will be no exception. We'll hear from seasoned executives who will discuss trends:

• Generative AI – ChatGPT, as a prime example, shows the incredible power of AI to impact many aspects of work and SaaS products. The excitement around AI has created an increased awareness of the importance of data and data engineering. There's also a push for the technology function to own the analytics function.

• Remote Work – Technology leaders are finding themselves increasingly leading remote technology teams. Many workers prefer remote work and if companies are unwilling to offer this option, the talent is not interested in joining. But this presents big challenges in building culture in a remote distributed work environment. As leaders, we need to write a new playbook that engages teams in their own time, space, and medium. We must also re-think the composition, location, and purpose of "on-site", focusing more on building social capital and team connections.

• Agile Development - There is an increased need for quicker turnaround on deliverables, especially for tools to support internal business processes. Technology leaders are seeing higher adoption of low / no code solutions among professional developers and business teams to support the business need to be agile.

• Product Management Integrated into Tech Organizations – There has long been a question of where does product management fit – inside or outside the technology organization. Technology leaders are seeing a transition of product management being incorporated into their organizations. There are various reasons for this trend and several important implications.

This lively conversation will provide many practical takeaways – ideas for implementing change to maximize productivity, staff retention and competitive advantage.

Learning Objectives:

In addition to great cross-organization networking, attendees will:

• Learn the implications of emerging technologies and practices in the workplace

• Learn how Artificial Intelligence (AI) and Generative AI have transformative and disruptive impacts in technology and business processes

• Learn how remote work has prompted change—requiring technology leaders to keep teams engaged in new ways

• Understand how the need for rapid development is driving agile processes, including increased adoption of low/no-code solutions

Join us for insights on technologies and practices forming a foundation for transforming the business landscape.

Event Registration (via PMI site)

ABOUT OUR SPEAKERS

Mukund Kaushik , CTPO (Chief Technology and Products Officer) at Inspire Clean Energy

Mukund is a seasoned CTO who possesses an unwavering zeal for making a positive impact. His expertise spans software engineering, product management, and IT, converging with the overarching goal of enriching companies dedicated to global betterment. Mukund's leadership ethos is grounded in empathy and unwavering clarity of purpose, guiding his teams toward tangible, triumphant outcomes. Prior to his current role at Inspire, Mukund held senior leadership positions at CommonSpirit Health, Southern California Edison, Kimberly Clark and others.

Goutham Balaraman, Chief Information Officer at Cartiga

Goutham Balaraman is an information technology executive with expertise in directing technology, product and analytics teams to lead digital transformation initiatives, deliver business value and nurture an innovation first culture. His primary area of business expertise is in supporting niche financial services sectors, encompassing mortgage, personal and commercial loans, investment management, and litigation finance. He believes in a servant leadership style and strives to build a collaborative culture. Prior to his current position at Cartiga, Goutham held senior positions at Loan Depot, Numerix and Intercontinental Exchange.

Itsik Figenblat, CTO of Rain - Transforming Industries Through Innovation

With an extensive background spanning over 25 years in leadership and development, Itsik Figenblat has been at the forefront of cutting-edge advancements in financial and digital media technologies. As the CTO of Rain, a dynamic and rapidly expanding Series A (116M) startup in the HrTech/FinTech sector, he drives innovation in the Early Wage Access (EWA) domain, empowering individuals to attain financial liberation. Throughout his impressive career, Itsik spent two decades at Yahoo, where he held pivotal roles, including Vice President of Core Platforms, Yahoo! Search Marketing, Yahoo Display Advertising, and Yahoo Infrastructure as a Service. Prior to his tenure at Yahoo, Itsik's expertise shone brightly through his contributions to Fox Sports / Sameday and Geoworks, where his engineering and strategic insights played a crucial role in shaping their success.

Tony Karrer, Moderator. Founder & CEO of TechEmpower, Founder & CTO of Aggregage

Tony Karrer is a founder and consulting CTO at TechEmpower, a leading web/mobile/software development company, and founder/CTO of Aggregage, a fast-growing B2B media startup. Tony has worked with numerous startups as a part-time CTO including as the acting CTO for eHarmony for its first four years. In addition to working with startups, Tony has consulted on technology implementations for large companies including Credit Suisse, Citibank, Lexus, Universal Music, IBM and HP. Tony is very active in the Los Angeles technology and startup ecosystem running the LA CTO Forum, the largest CTO group in the US.

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COMING EVENTS

NOVEMBER 16 -- Securing the Digital Frontier: Panel of Cyber Security Experts

Annual panel of CISOs lead by Dr. Stan Stahl will discuss the current security landscape, risks, threats, and solutions.

DECEMBER -- Festive Feast and Ideas: Join Us for a Memorable Holiday Party!

COMMUNITY EVENTS

OCTOBER 5th -- ISSA LA Chapter Annual Security Summit. At Annenberg Community Beach House in Santa Monica. Here is a link: https://summit.issala.org/

Use the Promo code Aitp/40-LA for discounted admission.

NOVEMBER 30 -- 8th Annual LA Cyber Security Summit to be held at the Beverly Hilton. (Details will be available soon!)