



Keys to Hybrid Work Leadership

Achieving Higher Productivity and Retention while Cutting Costs

A VIRTUAL MEETING

Date: Thursday, April 20, 2023

Networking: 5:30 PM to 6:15 PM

Presentation and Q&A 6:15 PM to 7:30 PM

SPEAKER

Dr. Gleb Tsipursky - Best-selling author and CEO of Disaster Avoidance Experts

Place: Virtual meeting via ZOOM

Cost: FREE for all with Advance Registration

Registration in advance on Zoom IS REQUIRED. Here is a link:

<https://us02web.zoom.us/meeting/register/tZAtcOqqqT4pEtaFtZf5oYon8dBwoXrO6r80>

Hybrid Work Leadership

Join Dr. Gleb Tsipursky in this interactive and entertaining presentation on leveraging a hybrid model as a tool to improve retention and productivity while cutting costs.

Research conclusively demonstrates that the best outcomes in managing hybrid teams come from embracing a flexible hybrid-first work model – resulting in much higher retention and productivity, reduced costs, as well as boosting engagement, innovation, collaboration, and mitigating risks.

A hybrid-first team-led model's best practices include virtual co-working, weekly performance evaluations, addressing proximity bias, and a culture of Excellence from Anywhere.

Strategic transition of Company culture includes the following:

- Benchmarking – understanding employees' needs, developing future team schedules
- Modifying office space to focus on collaboration, plus funding for home-office needs
- Revising performance evaluation to focus on tasks, not time spent
- Providing weekly feedback to maintain team awareness and individual accountability
- Encouraging innovation in hybrid/remote settings – virtual brainstorming, other practices
- Helping staff succeed in hybrid work, boosting their communication and collaboration skills

Incorporating such best practices will enable you to achieve competitive advantages -- maximizing retention, productivity, and cost savings in our increasingly-disrupted future of work.

Here is an article on best practices by Dr. Gleb:

<https://fortune.com/2022/04/19/work-from-home-social-capital-remote-work-best-practices/>

ZOOM REGISTRATION IS REQUIRED. Register in advance below.

After registering, you will receive a confirmation email from ZOOM with an actual link for joining the meeting.

During the Pre-meeting session, we'll discuss topics of interest to you. Please arrive promptly at 5:30 PM to meet other professionals and share your ideas!

Dr. Gleb Tsipursky helps IT professionals leverage the hybrid work model effectively.

He serves as the CEO of the boutique future-of-work consultancy Disaster Avoidance Experts.

He is the best-selling author of 7 books, including the global best-sellers *Never Go With Your Gut: How Pioneering Leaders Make the Best Decisions and Avoid Business Disasters* and *The Blindspots Between Us: How to Overcome Unconscious Cognitive Bias and Build Better Relationships*.

His newest book is *Leading Hybrid and Remote Teams: A Manual on Benchmarking to Best Practices for Competitive Advantage*.

His cutting-edge thought leadership was featured in over 650 articles and 550 interviews in *Harvard Business Review*, *Forbes*, *Inc. Magazine*, *USA Today*, *CBS News*, *Fox News*, *Time*, *Business Insider*, *Fortune*, and elsewhere. His writing was translated into Chinese, Korean, German, Russian, Polish, Spanish, French, and other languages. His expertise comes from over 20 years of consulting, coaching, and speaking and training for Fortune 500 companies from Aflac to Xerox, and over 15 years in academia as a behavioral scientist at UNC-Chapel Hill and Ohio State. A proud Ukrainian American, Dr. Gleb lives in Columbus, Ohio.

Contact him at [Gleb@DisasterAvoidanceExperts.com](mailto:Gleb@DisasterAvoidanceExperts.com), follow him on Twitter [@gleb\\_tsipursky](https://twitter.com/gleb_tsipursky), Instagram [@dr\\_gleb\\_tsipursky](https://www.instagram.com/dr_gleb_tsipursky), Facebook, YouTube, RSS, and LinkedIn.

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## COMING EVENTS

May -- Networking, plus a well-known speaker discussing the ChatGPT phenomenon, Generative AI, and alternative AI Chatbots.

## COMMUNITY EVENTS

AITP Akron Virtual Chapter Meetings, <https://akron-aitp.org/>

AITP Chicago Virtual Chapter Meetings, <https://www.aitpchicago.com/>

## Contact Information

AITP-LA can be accessed at [www.aitp-la.org](http://www.aitp-la.org) and the LinkedIn group is "AITP-LA"

For more information, call the Chapter telephone at 424-226-8401 or email us at [info@aitp-la.org](mailto:info@aitp-la.org).

## About AITP-LA

Association of Information Technology Professionals LA (AITP-LA) meets in West LA with a focus on keeping members abreast of trends and best practices in managing technology, and providing strong networking opportunities.

AITP-LA is about technology – bringing experts in their field to share cutting-edge ideas with members. Helping members connect the dots, take the next steps, grow in their ability to apply technologies to competitive advantage.

AITP-LA is part of a national organization that provides leadership, professional development, certification and personal growth opportunities to IT managers and technologists. The core of the AITP experience is the chapter network, with 400 professional and student chapters throughout the country.

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AITP-LA welcomes your direct participation in chapter activities. There are opportunities to help with Publicity, Programs, Membership, Outreach, and other areas—it's a great time to join AITP-LA.

Subscribe to our newsletter: [informationtechnologyzone.com](http://informationtechnologyzone.com)

Become a member of AITP-LA: send a request to [membership@aitp-la.org](mailto:membership@aitp-la.org)

Note: AITP-LA program events offer Professional Development credits for a variety of certifications (such as PMP, CISA, CBAP, etc.). Learn about cutting-edge technology trends and earn credits toward your certifications! (Please refer to your certification guidelines to confirm eligibility.)