



## **Work Life Reimagined: Leadership and Workforce Transformation in a New Hybrid World.**

The challenges of the past year pushed people to do what they once thought was impossible. A hybrid work model has fast emerged.

The new challenge is for CEOs and their executive teams to purposefully manage remote work to maximize employee engagement, well-being, and productivity.

### **A Virtual Meeting:**

**Date:** Thursday September 30, 2021

**Time:** 5:30PM to 6:15 PM Networking, 6:15 PM to 8:00 PM Presentation

**Place:** Virtual via ZOOM wherever your connection is good.

**COST:** FREE for MEMBERS AND NON-MEMBERS with advance registration

**FORMAT:** 20 minutes intro of participants (networking), then three 20 minute discussions sequenced throughout the evening.

In this presentation, Jon will be discussing three key areas of this transformation:

#### **1. The New Hybrid World: From Policy to Processes**

In just two months, through mid-May 2021, the percentage of U.S. employees working from home more than doubled, from 31% to 65%, accounting for more than 100 million American workers.

Dramatic infrastructure changes have enabled us to work from anywhere. Moreover, we have now worked from home during a pandemic — our homes form a key element of the new workplace, functioning as operations centers, the base for many virtual meetings, as well as classrooms.

## 2. Hybrid Team Leadership: Mindsets for Success

- What protocols can you put in place to synchronize employees in the office with those working remotely?
- How do you maintain flexibility where plans may change at any moment?
- And how do you help employees adapt to stresses of the “blended work life” including extended work hours?

## 3. Workforce Transformation: Reskilling/ Upskilling for Professionals

A challenge for today’s professionals is to keep an eye on trends happening in their remote work environment and to prepare themselves to reskill.

Critical leadership skills include:

- Setting clear goals and communicating expectations;
- Building collaborative teamwork; and
- Creating greater visibility for virtual team members..

Jon will share some solutions, and how a generic "best practices" approach is NOT appropriate. Rather, leaders need to be asking the right questions -- and answering them with individuals’ wellbeing as well as the organization's needs in mind.

Join us for a thought-provoking evening and glimpse into the future. Arrive early for virtual Networking.

ZOOM REGISTRATION IS REQUIRED.

Click the button below to register. You’ll then receive a confirming email from Zoom, enabling you to calendar the event. It will provide a Zoom link for the actual event.

### Networking Lounge topics

- The new "blended" office environment and enabling technologies
- Cool technologies that are impacting your life positively
- Financial outlook—price inflation, housing, stock markets – their effects moving forward.

Networking Lounge is from 5:30 PM to 6:15 PM. Come join the discussion. Have your thoughts and ideas ready. We’ll want your input!

Jon Nugent

ABOUT OUR SPEAKER

Jon Nugent is an entrepreneur with a background in sales and marketing. He has over 20 years of experience in the pharmaceutical, biotech and medical device and diagnostic industries with a focus on technology and regulatory compliance.

Jon manages a LinkedIn group of Life Science Regulatory Compliance Professionals which has almost 10,000 life science members. He is CEO of CoursWorx, which is closely aligned with the LinkedIn group; CoursWorx is a platform to help professionals develop skills and capabilities needed to move in the direction of their choice.

Jon is the Founder and CEO of Socialize Commerce LLC, an affiliate marketing company which works with life science companies to promote their products, services and digital products (courses, events, seminars, webinars).

He is Co-founder and Chief Digital Officer of Digital 360, a marketing community for professionals working in technology and life science.

Jon was a contributor to the LinkedIn six part “Reshuffle” series on the Future of Work.

He is author of many recent articles on remote work and skillsets which may be found here:

<https://www.linkedin.com/in/jmnugent/detail/recent-activity/posts/>

#### COMING EVENTS

October 28th -- Biometrics of the Future -- SAVE THE DATE -- Pre-meeting Networking will begin at 5:30 PM.

November 18th -- Panel of CTOs shares Current Technology Trends -- SAVE THE DATE

Pre-meeting Networking will begin at 5:30 PM.