



Thursday, November 19, 2020

Chief Technology Officers on Emerging Technologies

Innovations Integral to Digital Transformation

A VIRTUAL MEETING

Date: Thursday, November 19, 2020

Time: (Pacific time)

5:30 PM to 6:00 PM Virtual Networking Session

6:00 PM to 8:00 PM Presentations, Panel Discussion, Q&A

Speakers:

Bill Parducci, CTO/CPO, Ace Metrix

Vijesh Mehta, CTO and Co-founder at EZ Texting

Thor Clark, CTO of WELL Health

Tony Karrer, Founder & CEO of TechEmpower, Founder & CTO of Aggregage

Place: Virtual meeting via ZOOM

Cost: FREE for all with Advance Registration

Registration in advance on Zoom IS REQUIRED.

Use this link: https://rebrand.ly/aitpla_cto_panel

CTOs on Emerging Technologies and Digital Transformation

Since 2010, we've been hosting CTO panels that focus on emerging technologies having transformative and disruptive impacts to our world. We cover what has changed for CTOs over the recent 2-3 years and implications of these changes

going forward. This is one of the most-anticipated and well-attended events of the year, and this year will be no exception.

These seasoned executives will discuss trends enabling business transformation, such as:

- Advances in machine learning, data science. This is evolving fast and represents whole new teams for most CTOs. Can we stop the C-Suite from calling it "AI"?
- DevOps and Cloud Provider Sophistication. DevOps and offerings from providers such as AWS continues to evolve. The complexity of systems we are building continues to grow, placing new demands in this area. Part of the answer: Infrastructure as code is becoming a big part of the picture.
- Talent and Teams. COVID has transformed the workplace. However the war for software talent rages on in both finding and retaining talent. We find ourselves challenged figuring out how to get the most out of talent we have -- especially as we scale team sizes.
- Security and Compliance. The landscape continues to evolve, with new, complex security threats and increased demands from customers.
- Rebuilding the plane while it's flying – how do you transition from legacy to modern architectures?
- Evolving languages and frameworks. RIP Java? JavaScript is taking over?

About Our Speakers:

Bill Parducci, CTO/CPO, Ace Metrix

Bill heads up both Engineering and Product for Ace Metrix, a market research company that has provided syndicated data analytics to US national advertisers for over a decade and is now leading the industry with its semantic analysis technology. Before joining Ace Metrix, William served as CTO for Passenger, an industry leading provider of customer collaboration software and services as well as the technical lead for a number of other LA based start-ups. Bill is also the Co-Chair of the XACML group at Oasis which focuses on the development of attribute based security standards.



Vijesh Mehta, CTO and Co-founder at EZ Texting

Vijesh has extensive experience in shaping corporate strategy and driving teams to scale and succeed. His career started at a grid-computing lab, SCEC, and continued to Xerox where he worked on a web application product. He has always been an entrepreneur and started CallFire in his apartment with a few friends in 2004. Vijesh has guided the team to a high-scaling infrastructure and product that is used by many fortune 500 companies today. He manages a team of 70 engineers that are focused on maintaining the trajectory of growth and innovating the next evolution of communication.



Thor Clark, CTO of WELL Health

Thor Clark is the CTO at WELL Health, a 150 person startup serving the enterprise health care market with a comprehensive patient communication platform. Thor is a senior technology executive with broad experience building and leading engineering and product teams in public and private companies, with multiple successful exits as technical co-founder and early employee. Before joining WELL, he was CTO at TigerText, a comprehensive clinical communications solution, and previously VP of Engineering at Barracuda Networks.



Tony Karrer, Moderator. Founder & CEO of TechEmpower, Founder & CTO of Aggregate

Tony Karrer is a founder and consulting CTO at TechEmpower, a leading web/mobile/software development company, and founder/CTO of Aggregate, a B2B media startup. Tony has worked with numerous startups as a part-time CTO including as the acting CTO for eHarmony for its first four years. In addition to working with startups, Tony has consulted on technology implementations for large companies including Credit Suisse, Citibank, Lexus, Universal Music, IBM and HP. Tony is very active in the Los Angeles technology and startup ecosystem running the LA CTO Forum, the largest CTO group in the US.



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