Thursday April 19th - Blockchain Event at Microsoft Playa Vista

Trends in Blockchain technology, applications,and managment

Date: Thursday April 19, 2017

Time: 6:00pm to 9:00pm

Location: Microsoft Playa Vista -- 13031 W. Jefferson Blvd Suite 200. Playa Vista, CA 90094; (213) 806-7300. Validated parking $10.

Space is Limited, Registration is required

Members $25 in advance

Non-members $35 in advance.

Blockchain is not only Bitcoin. This technology promises to revolutionize the management of sensitive data across all industries and is being incorporated into banking, government, science and more. Find out where, how, and who is developing and implementing this radical technology and why there is so much interest. Learn how the UCLA Blockchain Lab is building a collaborative community of blockchain advocates to increase awareness and advance progress of blockchain technologies. As an IT Professional, discover where you can plug into the blockchain landscape.

Heidi Pease and special panelists Dr. Bhaskar Krishnamachari and Eric Chung will provide multiple perspectives on blockchain. Prof. Krishnamachari will provide insights on blockchain underlying technology. Heidi Pease will discuss business use cases, ICOs, and cryptocurrency. Eric Chung will explore training, current state of the blockchain ecosystem, and trends.

About Our Speakers:

Heidi Pease

Cofounder, Los Angeles (UCLA/USC) Blockchain Lab,CEO and Cofounder, ProofOfArt

A leader in the Los Angeles blockchain ecosystem, Heidi promotes blockchain technology. She is cofounder of the Los Angeles (UCLA/USC/City of LA) Blockchain Labs -- a collaborative community of universities, government, startups, enterprise, nonprofits, and investors on a mission to educate, elevate and innovate in blockchain technologies. In addition, Heidi is CEO of Proof Of Art – a social publicity network used to promote and pay artists using blockchain; and Cofounder of HomeSidekick – a peer-to-peer mortgage-lending platform using smart contracts. She is also an advisor for numerous startups including Spire (mobile crypto wallets for emerging markets) and DApper Network (developing blockchain technical talent), a guest lecturer at UCLA and USC, and a hand-selected participant for Richard Branson's Blockchain Summit where 40 global thought leaders were invited to address blockchain's potential for social impact. Prior to her blockchain activism, Heidi focused on turning around distressed assets, growing small businesses into top-tier national firms, and leading sales teams for companies including Ascension Insurance Services and AIG.

Bhaskar Krishnamachari,

, Ph.D. - Director of USC Viterbi Center for Cyber-Physical Systems and the Internet of Things, Engineering Professor - University of Southern California

Dr. Krishnamachari's LinkedIn profile shows he is an academic researcher working on the internet of things, blockchain technologies, connected and autonomous vehicles, machine learning, network economics, distributed edge computing, and next-generation wireless networks including robotic wireless networks.

He is co-author of more than 200 technical publications, that have together received more than 20,000 citations and best paper awards including at IPSN and Mobicom.

He is listed in MIT Technology Reviews TR-35 and Popular Science's Brilliant 10. Advisor and teacher to graduate and undergraduate students in electrical engineering and computer science at USC.

Eric Chung

Founder, DApperNetwork, Cofounder, UCLA Blockchain Lab

The UCLA Blockchain Lab is for LA-based entrepreneurs who want to create a blockchain company. The lab is the startup incubator that catalyzes business innovation through a multi-disciplinary approach. We understand blockchain technology and have the network and resources to fill in skillset gaps.

DApperNetwork's mission is to encourage the mainstream adoption of decentralized applications by growing a strong community of early adopters of blockchain technology. That includes the trailblazers (not fazed by bugs in new technology), the sharp folks who cut through the hype to dig deep and identify real use cases, and the entrepreneurs who get off the sidelines and build prototypes. These are the DAppers driving change. DApperNetwork sends a daily email newsletter that distills current developments in the DApp space into content that can be easily understood. They grow technical talent through monthly Developer Bootcamps. Join the family. www.thedappernetwork.com

LOCATION: Microsoft Playa Vista, 13031 W. Jefferson Blvd Suite 200. Playa Vista, CA 90094; (213) 806-7300. Validated parking $10.

DIRECTIONS:

From LAX International Airport:

• Depart World Way/Center Way going east 0

• Merge onto CA-1 North

• Turn left onto Lincoln Blvd.

• Right onto West Jefferson Blvd.

• U-Turn at McConnell Ave

• Turn right onto Alla Road (near Home Depot).

• Arrive at 13021 W. Jefferson Blvd ("The Reserve"), Playa Vista, CA. Enter via Gate 1

From Orange County Airport:

• Northeast on Airport toward MacArthur Blvd.

• Left onto MacArthur Blvd.

• Merge onto 1-405 North towards Long Beach.

• Exit, then left on Jefferson Blvd (Exit 50B).

• Turn right onto Alla Road (near Home Depot).

• Arrive at 13021 W. Jefferson Blvd ("The Reserve"), Playa Vista, CA. Enter via Gate 1

Stay Connected