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Monthly Dinner Meeting
Thursday, February 26, 2015

Healthcare IT Trends & Opportunities
Leveraging Trends for Career Advancement

What is driving the fast-growing demand for Healthcare IT
How to transition to Healthcare IT
What questions do you have- ask them during Q&A

The headlines are everywhere. The Healthcare Industry is growing. Healthcare is front and center.

Healthcare Information technology is attempting to drive down costs, streamline systems, go mobile, provide a personalized touch, and conform to a myriad of regulations both current and future, while keeping data secure and private.

Our distinguished panel will help you understand what is driving demand, and what is required for companies and individuals to enter and maintain competitiveness in the healthcare industry.

- ➢ **James Brady** – Area CIO, Kaiser Permanente Orange County
- ➢ **Dan Meacham** – Director, IT Security, Trident USA Health Systems
- ➢ **Joe Kaplan** – Director of Systems Integration, Schuyler House Lab Information Systems
- ➢ **Bartley Keaney** – IT Solutions Director at Health Net Inc.
- ➢ **Philip S. Topham –** Moderator, Principal at BizKnowlogy

Hear first-hand perspectives to help you navigate your career. Expect INSIGHTS, great NETWORKING and a WARM 2015 welcome to our AITP-LA members and professional community.

If you have questions for the panelists please email Philip at BizKnowlogy.com.

REGISTRATION
https://www.eventbrite.com/e/healthcare-it-trends-opportunities-tickets-15433428801

WHEN: Thursday, February 26, 2015.
6:00 to 9:00 PM

WHERE: Courtyard by Marriott
6333 Bristol Parkway
Culver City, CA 90230

COST: Members $28 in advance, $35 at the door. Non-members $35 in advance, $45 at the door.

Parking: $6

Directions:

Going South on 405:
Take 90 Fwy East; Slight right at West Slauson Ave; First right onto Bristol Parkway.

Going North on 405:
Take exit 49B to merge onto Sepulveda toward Slauson Ave; Right at Green Valley Circle; First right onto Bristol Parkway.

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About Our Panelists
Thursday, February 26, 2015

Philip S. Topham has held the top IT post for both Amway Corporation's Nutrilite Products Division, and Monarch Healthcare (Orange County's largest Independent physician association.) Most recently Philip served as CTO for Voxx Analytics developing patented influence analytics market research products for Fortune 500 companies including Merck, Allergan, Novo Nordisk, Novartis, Pfizer, Roche Genetech and others. Among his diverse interests, he is presently helping introduce the benefits of nanobubble technology to the healthcare industry. In 2012, Mr. Topham founded BizKnowlogy, helping companies move "Beyond Innovation."

James Brady, PhD, FHIMSS, is responsible for strategic leadership and direction for all information technology initiatives and the delivery of quality health care in the Kaiser Permanente Orange County service area, which consists of the 262-bed Anaheim and 150-bed Irvine Medical Centers, 23 medical office buildings for primary and specialty care, 3 Urgent Care Clinics, 10,000 staff and physicians, over 484,000 health plan members, and an annual operating budget of $2 billion. Manages IT operations, aligns operations strategies, drives standardization, addresses IT issues, and delivers local regional and national IT projects to the service area.

Dan Meacham is a highly accomplished information security leader with 15+ years of experience protecting information assets, risk management, incident management, and compliance management. Career highlights include developing a national information security architecture model for healthcare, CISO finalist for the United Nation's World Health Organization, and transforming a 32% PCI compliance program to 97% compliance in under 12 months. Mr. Meacham co-hosts the Evanta Southern California CISO Executive Summit and is the recipient of the Los Angeles Business Journal's CIO Award - 2014 CyberSecurity Leader of the Year.

Joe Kaplan is Director of Systems Integration for Schuyler House, a medical software company that specializes in laboratory systems. There he oversees integration projects to get the various different types of software used by medical practices to safely exchange patient health information. The work involves technical analysis of structured messages, workflow and feature design, and software and hardware troubleshooting, with a healthy dose of cat-herding mixed in.

Bartley Keaney is Bartley Keaney is currently an IT Solutions Director at Health Net Inc., which is a managed healthcare provider of various medical, pharmacy and life insurance products serving 5.9 million individuals in both commercial and government sponsored plans such as Medicare, Medicaid and Department of Defense (Tri-Care). His existing portfolio includes Customer Operations, Customer Experience, and Compliance. His seventeen years in managed healthcare includes roles in IT, Finance, and Program Management. Prior to rejoining Health Net in 2013, he was a CCM strategy consultant, and managed a team awarded "Innovator of the Year" by Hewlett-Packard Exstream. Bartley is married with three children, and resides in Moorpark, California.

AITP-LA is proud to announce its new Community Partner status with the Los Angeles Business Journal (LABJ) (www.labusinessjournal.com). The LABJ hosts an annual CIO/CTO of the Year Award, for several categories of achievement in the Information Technology and Technology Industries. The reception and awards presentation is a literal roll call of the IT and Tech Industries' most innovative and successful players here in the greater LA area. The event honors Chief Information Officers, or more broadly, those in the top information technology positions within their organizations (VP, Director, etc.). These important individuals and teams play vital roles in making Los Angeles businesses, institutions and nonprofit groups successful. Together with their CEOs, their decisions impact all aspects of the business including their company's growth, profitability, functionality and competitiveness in the marketplace.

Application forms are available from Publicity@AITP-LA.org or at our meetings. Please submit as a Word doc via email to the AITP-LA Awards Committee by March 30th. We will review and may make some helpful suggestions on your responses.

Nominee must be located within Los Angeles County for consideration. Award categories will be finalized by selection committee once all nominations have been received.

2015 AWARD CATEGORIES

- Emerging Business
- Corporate
- Enterprise
- Nonprofit/Government/Institution/Public
- IT Team (internal)
- IT Service Partner (external)
- Lifetime Achievement
- Cybersecurity

THE AWARDS RECEPTION:

All finalists will be notified approximately three to four weeks prior to the awards reception. Winners will be announced at the 2015 CIO Awards in **June 2015** (details to come). In addition to the awards, the

Los Angeles Business Journal will publish a special supplement highlighting the finalists and winners after the event.

Member Benefit – Reduced rate on LA Business Journal

For verified current AITP-LA members, annual subscription to the weekly LA Business Journal is only $59.95, compared to the regular price of $129.99, a $70 discount, and includes the Book of Lists. Contact Membership@AITP-LA.org for details and signup.

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MCS provides vocational assessment services public social services and welfare-to-work clients to assist them with education, training, and career path to employment and attain economic self-sufficiency. Assessment Centers are located throughout Los Angeles County. For more information, visit www.mcscareergroup.com

Robert Half is a major national player in sourcing and placement. Find more information at www.roberthalf.com.

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