

Virtualization Trends & How it's Changing the Game

Building an effective virtualization strategy; maximizing your virtualization dollars

June 23rd

Location: Courtyard by Marriott, LA Westside

Virtualization is one of the leading IT trends and is expanding in both size and scope. Most companies are already utilizing some form of virtualization, even if it's a single employee using a VM server session to test software applications. The **benefits** and creative application of virtualization are many. What are the **current trends** in this evolving technology? How do you evaluate the technology and various vendor offerings? What metrics do you use to determine if your projects are successful? What's on the horizon?

More than just improving efficiency and saving costs, virtualization provides many other benefits. **Learn what creative companies are doing with this powerful technology** from leading experts on the front lines. Find out how companies are using virtualization to "go green", stay connected, and recover from disasters. Drill down into a case study of one of the nations largest virtualization implementations.

Join us in this month as we explore all this and more with the **industry's leading experts** in virtualization as they share their insights from the real world. **Submit your questions for our expert panel discussion when you register for this event.**

AITP-LA thanks Dell for sponsoring this month's meeting. As a leader in virtualization technologies, Dell brings a full complement of hardware, software, and services to assist companies in implementing virtualization.

When: Thursday, June 23rd
Agenda: 6:00pm Networking, 6:45-9:00 Dinner and Program
Where: Courtyard by Marriott
6333 Bristol Parkway, Culver City, CA 90230
310-484-7000
Price: Members \$20 in Advance, \$30 at the Door.
Non-members \$30 in Advance, \$40 at the Door. Validated parking at hotel \$6
For information, call the chapter telephone 562-928-5353 or contact Roger Lux at 562-964-1888.

Directions:

Going South on 405

Take 90 fwy East
Slight right at West Slauson Ave
First right onto Bristol Parkway

Going North on 405

Take exit 49B to merge onto Sepulveda toward Slauson Ave
Right at Green Valley Circle
First right onto Bristol Parkway

Panel Participants:



Anthony Dina, Data Center Strategist, Dell Computer:

With fourteen years in the IT industry, Anthony Dina serves as a Data Center Strategist for Next Generation Computing Solutions within Dell, Inc. He works with customers on how they transform infrastructure into a more resilient and responsive service. He also partners with the development teams to set solution directions, since Dell drives through the lens of the customer. While at Dell, he has held other roles such as a director of strategy and director of solutions marketing which took him deep into virtualization, cloud computing and green IT. His time at the competition, allowed him to ramp the blades business to number one, launched the first Opteron server and championed virtual IO solutions that is the pivot point for converged infrastructure. He has earned a Masters of Business Administration from the University of St. Thomas and a Masters of Fine Art from Cranbrook Academy of Art.



Larry Gross, Director, Enterprise Storage at Technology Integration Group (TIG):

A premier ISO 9001 2008 certified IT systems integrator, Technology Integration Group TIG has over 28 years of experience providing customers with best in class technology solutions.