

AITP-LA hosts

Mr Galen Gruman, Executive Editor, InfoWorld speaks on *Emerging Technology Trends* including Heterogeneity: device-independent computing & convergence of mobile and data. Critical trends being shaped right now

**Thursday, March 24, 2011 Maria's Italian Kitchen, Downtown LA
Networking @ 6:00 pm • Dinner & Program @ 6:30 to 9:00pm**

Galen Gruman is executive editor at InfoWorld.com, a website for IT professionals to keep up on key technology trends. He also contributes to the PricewaterhouseCoopers Technology Forecast Quarterly, which examines emerging technology trends' impact on Business and IT strategy. Gruman has had senior editorial roles previously at Computerworld, Macworld, Upside, and M-Business magazines

The New World of Heterogeneity

In recent decades PCs have become the standard platform of choice, very predictable with Windows and MS Office. But **the rise of mobile technology, device-independent computing, and cloud-based services is bringing heterogeneity and complexity back.** This is a time of opportunity, with a foment of innovation that hasn't existed for years. Mr. Gruman will share insights into **critical trends we're witnessing take shape right now.**

Mr. Gruman, is flying down from the Silicon Valley specifically to meet and speak with members of the Southern California IT community.

Bring your business cards, network with your peers at Maria's in Downtown LA

PRICE:

Dinner & Program: Members \$25 in Advance, \$35 at the Door. Non-members \$35 in Advance, \$45 at the Door. For more information, call the chapter telephone at 562-928-5353 or contact Roger Lux at 562-964-1888.

LOCATION: Maria's Italian Kitchen, 615 Flower Street, Los Angeles CA, 90017

(Downtown, LA).

Self Parking: 616 Figueroa Street (4 p.m. to 3 a.m., \$5). **Valet Parking:** Available on Flower Street (\$7)

Link to Map:

<http://www.mapquest.com/maps?city=Los+Angeles&state=CA&address=615+S+Flower+St&zipcode=90017-2801&country=US&latitude=34.049717&longitude=-118.257813&geocode=ADDRESS>

OUR NEXT MEETING: April 28, 2011 *The Power of Positive Teams: how to get teams fully engaged, and performing at their peak.*
MARK YOUR CALENDAR!

DIRECTIONS:

From the 110 South: take the 6th ST/4th ST exit toward I-110 S/WILSHIRE BLVD/DOWNTOWN, take the ramp toward WILSHIRE BLVD, take the 6th ST ramp, turn SLIGHT LEFT onto W 6th ST, turn RIGHT onto S FLOWER ST. 615 S FLOWER ST is on the RIGHT.

From the 110 North: take the 4th ST/3rd ST exit, EXIT 22B, take the 6th ST exit, EXIT 23A, turn SLIGHT LEFT onto W 6th ST, turn RIGHT onto S FLOWER ST. 615 S FLOWER ST is on the RIGHT.

From the 5: take the 110 South (see the rest above).

From the 10: take the 110 North (see the rest above).

From the 101: take the 110 South (see the rest above).