



The LA Chapter of AITP brings you

Technology Outlook: A Panel of CIOs

Discussing Major Trends, How They're Leveraging New Technologies, & How They're Making their Firms More Competitive

Thursday, November 29, 2012

Networking/ Vendors @ 6:00 pm • Dinner/ Program @ 7:00 to 9:00pm

[CLICK HERE TO REGISTER](#)

Cindy McKenzie – *Sr VP Technology - Fox Entertainment Group, 20th Century Fox*
Colin Schiller – *VP of IT Strategy and IT Program Mgmt - Activision-Blizzard*
Tom Schwaninger – *Managing Partner – Cornerstone Data Strategies*
Norbert Kubilus – *Moderator and 2012 Association President AITP*

Today's IT organizations are experiencing major paradigm shifts. Social and mobile technologies are unleashing unprecedented amounts of opportunity for companies willing to embrace this new era of customer personalization and employee empowerment. CIOs are bracing for a tidal wave of big data that could consume their people and data centers -- and will easily affect your own career path

For this annual event we're assembling a distinguished panel of CIOs who will share their visions of the future -- **trends they envision in IT, near-term and longer-term, including strategies to reduce costs and increase competitiveness** -- and who will provide examples of what their own organizations are doing to increase productivity, and become better prepared and competitive in the future.

They'll share where they're going on important topics such as:

- Social Media trends and strategies
- Impact of Big Data and analytics
- Mobile platforms and applications
- Cloud-based services and high data availability
- Virtualization and IT commoditization
- Technology spending focus areas
- Alignment with Business Strategies
- Outsourcing and offshore development

It is rare to have an opportunity to hear directly from CIOs of major Southland corporations. This event also offers another unique opportunity: great networking!

We hope you will join us for this special event.

**Bring your business cards and plan to network with your peers at
Courtyard by Marriott LA Westside (Culver City by the 405)**

RESERVATIONS: use the link to preregister: <https://www.acteva.com/go/aitpla> Reservations are required!

PRICE: Dinner & Program: Dinner & Program: Members \$25 in Advance, \$35 at the Door. Non-members \$35 in Advance, \$45 at the Door. For more information, call the chapter telephone at 562-928-5353 or contact Roger Lux at 562-964-1888.

LOCATION: Courtyard by Marriott – LA Westside, 6333 Bristol Parkway, Culver City 90230 310-484-7000. Self Parking at hotel (\$8)

DIRECTIONS:

Going South on 405

Take 90 fwy East
Slight right at West Slauson Ave
First right onto Bristol Parkway

Going North on 405

Take exit 49B to merge onto Sepulveda toward Slauson Ave
Right at Green Valley Circle
First right onto Bristol Parkway

MARK YOUR CALENDAR FOR OUR COMING EVENTS:

December 12 -- Digital Family Annual Holiday Reception – AITP-LA will join 10+ other groups with 500+ attendees for this event.

January 24 -- *How to Stand Out in Today's Tough Job Market* – a panel of recruiters and executive coach offers insights into how to make yourself more valuable in the workplace. Pre-meeting presentation on strategies for career advancement

ABOUT OUR SPONSOR



Advanced Systems Group maintains key strategic partnerships with leading providers of open system computing products -- custom tailoring computer systems and solutions to fit your computing challenges, future goals, and respect your budget.

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ABOUT OUR PANELISTS

Cindy McKenzie, SVP Information Technology, Fox Entertainment Group, 20th Century Fox
Cynthia is responsible for developing and delivering shared application services to over 10,000 employees at more than 9 Fox and News Corporation companies around the world. Services provided include enterprise finance, human resource, and legal solutions as well as more entertainment-specific solutions such as Home Entertainment Royalties. Cindy joined Fox in 2001 as VP of Enterprise Technical Systems for Fox Filmed Entertainment. In 2006, her organization was migrated into the broader Fox Group where Cindy led the implementation of a shared services organization and corresponding governance model supporting all Fox companies. Since the group's inception the number of services and companies supported has grown by over 50%. Cindy has led numerous strategic and change initiatives during her tenure at Fox and has helped improve the effectiveness

and efficiency with which application services are delivered to Fox's businesses.

Prior to joining Fox, Cindy was Vice President of Information Systems at Sony Pictures Entertainment where she provided IT services to the global Motion Picture and TV Production, Studio Operations and Digital Studio divisions.

Cindy has over 20 years experience in Information Technology in the financial and entertainment industries. Cindy is on the board of the UCLA Anderson IS Associates. She has been honored in 2012 as one of Computerworld's Premier 100 IT Leaders.

Tom Schwaninger - Managing Partner, Cornerstone Data Strategies

Tom Schwaninger is a Managing Partner at Cornerstone Data Strategies, an IT management consulting firm. Prior to Cornerstone, Tom served as Vice President and Chief Information Officer for MetLife's international business--a global leader in the insurance industry.

During his career Tom has served as Chief Information Officer in both large and mid-sized organizations across a number of industries. He held the position of CIO for New York Life International with a focus on life insurance in high-growth markets. As Senior Vice President & CIO at Aetna International, Tom led the information technology organization in each of 25 business units across 18 countries.

Tom was also CIO at Technicolor where he successfully replaced the entire technology portfolio in this fast cycle time manufacturing and supply chain business. His background includes experience with Wells Fargo Bank, Cargill, US West, du Pont, CSC and IBM.

Tom earned a BS in computer science from Purdue University and an MBA from Stanford University.

Colin Schiller - VP of IT Strategy and IT Program Management, Activision Blizzard

Colin Schiller is a strategy-oriented leader with a passion for delivering customer and business focused technology solutions. With over 20 yrs of experience evangelizing information technology in environments that are undergoing dynamic change and transformation, Colin has applied Strategic Planning and Strategic Management to unite disparate technology and business visions at companies including GlobeCast, DIRECTV, Northrop Grumman, Toyota, Warner Bros. and most recently Activision Blizzard where he currently holds the position of Vice President of IT Strategy and IT Program Management. In this capacity Colin is charged with developing and maintaining the overall IT Strategic Plan and related processes, including consolidation and reconciliation of business and IT plans, industry and technology trends, and assessments of enterprise business process; development of consolidated views of systems initiatives aligned to processes and business units with associated investment costs; and defining, maintaining, and evangelizing an overall planning and prioritization methodology.

Norbert Kubilus – 2012 Association President AITP

Norbert Kubilus is an internationally renowned business technology thought leader, career senior technology executive, and educator. He has held CIO or CTO positions at Kor Media Group, Sunterra Corporation, The Leading Hotels of the World, Prima Hotels, BCM Inc., Optimal Solutions Inc., Educational Testing Service, and National Data Corporation. His consulting experience includes private practice as well as having been a Technology Leadership Partner with Tatum LLC. Norbert has also been a Faculty Fellow and Computer Science Professor at The College of New Jersey.

A graduate of Seton Hall University and Rensselaer Polytechnic Institute, Norbert is a Certified Computing Professional, author of over seventy publications on technology issues affecting business, and a frequent conference speaker in the United States, Europe and Asia. He co-founded the Center for Technology Leadership and the CIO Essentials program at Carnegie Mellon University. Computerworld cited his technology and business collaboration achievements when it named him a Premier 100 IT Leader in 2007.

Norbert is a Life Member of the Association of Information Technology Professionals (AITP) and its 2012 Association President. His other professional activities include the Information Systems & Technology Council of the American Management Association (AMA), the Center for the Commercialization of Advanced Technology (CCAT), and the British Computer Society (BCS). He is a

trustee of Coleman University and a former trustee of the American Resort Development Association (ARDA).

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