The LA Chapter of AITP brings you

ANNUAL PANEL OF CIO's
Leading-edge Technology Trends and How they are Shaping our Lives

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Thursday, November 17, 2011

Networking @ 6:00 pm   Pre-meeting @ 6:30 pm   •   Dinner/ Program @ 7:00 to 9:30pm

Once again, we have put together a great panel who will share trends they envision and are already happening in IT, strategies that are **required** for companies to maintain their competitiveness.

The emphasis is on major technology trends such as **social media integration, big data, geolocation, mobile,** and other new technologies – how these trends are impacting you, and how they are applied to best advantage.

The goal of this annual event is to provide our members a first-hand perspective from leading CIOs in this area. This year you'll be provided with overwhelmingly rich takeaways, practical considerations for implementation, lessons learned, and a view of what more is to come.

Panelists include:
- **David Allison**, CTO of BrightScope.com
- **Jeremy Grodberg**, CTO of Nuru.com
- **John Shiple**, CTO of FreelanceCTO.com
- **Steve Gladstone**, Director—Applications, Services, Content Mgmt - Panasonic Avionics
- More to come

Join us for networking and dinner at Courtyard by Marriott LA Westside.

Pre-meeting at 6:30

In a pre-meeting presentation, Steve Gladstone will walk through **neXperience** – a fascinating Flash demonstration of a future travel experience and the seamless transition between in-flight tools and entertainment and one's post-flight experience. neXperience blurs the lines between travel planning (with capabilities to research destinations, check weather, book restaurants, transportation, and tours), news based on your **customer preferences**, games (against others worldwide), shopping (for pickup at your destination or delivery to your home), and entertainment (ability to watch unfinished movies later). In 2009, neXperience was selected as the winner of the prestigious ITCA Mercury Award in the Innovation category. In 2010, neXperience also garnered an IDEA award.

Bring your business cards and plan to network with your peers at

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RESERVATIONS: use the link to preregister Reservations are required!

PRICE: Dinner & Program: Dinner & Program: Members $25 in Advance, $35 at the Door. Non-members$35 in Advance, $45 at the Door. For more information, call the chapter telephone at 562-928-5353 or contact Roger Lux at 562-964-1888.

LOCATION: Courtyard by Marriott – LA Westside, 6333 Bristol Parkway, Culver City 90230   310-484-7000.   Self Parking at hotel ($6)

DIRECTIONS:
Going South on 405
Take 90 fwy East
Slight right at West Slauson Ave
First right onto Bristol Parkway

Going North on 405
Take exit 49B to merge onto Sepulveda toward Slauson Ave
Right at Green Valley Circle
First right onto Bristol Parkway

MARK YOUR CALENDAR FOR OUR COMING EVENTS:

December 8 – AITP-LA Joins with Digital Family Reunion for Holiday Celebration.

January 26 – Charting Your Career – annual Panel of Recruiters, plus Executive Coach

ABOUT OUR PANELISTS

David Allison – CTO of BriteScope.com

David Allison is Chief Technology Officer of BrightScope, a data & analytics firm based in San Diego. He is responsible for technology leadership within the organization. David is a software platform architect with management, design, and development experience in multiple languages, technology platforms, design paradigms, and team sizes. His technical background is in machine learning and natural language processing, with a focus on document classification and extracting information from unstructured content. Prior to joining BrightScope, David was Technical Director of Hat Trick Media, a web applications development agency and Founder of Minute7.com, a popular time tracking application for users of Intuit's QuickBooks software. David is a member of the Los Angeles CTO Forum, and is presently working on Students4Startups, bringing engineering students and technology-focused startups together in the Southern California region. David graduated with honors from the University of California, Berkeley in Linguistics with a focus on Computational Linguistics and Natural Language Processing.   For more information go to http://www.brightscope.com/about/

John Shiple – CTO of FreelanceCTO.com

John Shiple is an acclaimed technology consultant to CEOs throughout the U.S. John creates success for his clients by building companies and products for businesses and investors. He architects award-winning technologies that scale businesses while concurrently building, training, and mentoring development teams. John's work brings forth new products, optimizes business processes, lowers operating costs, and enables operational scalability. He has a special expertise in working with emerging and disruptive technologies.

John has founded, raised capital for, and launched multiple companies and products, including
- Securing two Fortune 50 contracts for a startup within the first year of operation
- Enabling Bigstep.com to sign 50+ co-branded partnerships including AOL Time Warner, Compaq, NBCi, and Office Depot

- Redesigning GeoCities, the 4th largest site on the Internet, increased ad inventory by more than 10,000 times, and enabled a purchase by Yahoo! for $3.57 billion in stock.

John's clients have included Samsung, NTT, Hilton, GeoCities, Bigstep.com, Mota Motors, MindMixer, and HotWired/Wired Digital. John can be reached in California at www.FreelanceCTO.com

Jeremy Grodberg – CTO of Nuru.com

Jeremy is a multi-disciplined technologist with proven ability to lead across the user, technical, and business communities in effective collaboration to imagine, define, design, and deliver market-leading software-based solutions to customer's most critical challenges. His experience includes diverse web software leadership and implementation in environments ranging from startups to the Fortune 500, prioritizing product features, planning a phased roll-out strategy for both product features and technical architecture, and leading the technical design, implementation, testing, and delivery of complex, distributed, high volume systems which are maintainable, adaptable, and have stood the test of time to produce lasting ROI. He is also a moviemaker.

Specialties include technology and product vision, strategy, road map, and management for consumer-oriented web startups and early stage companies. Fostering communication and collaboration across disciplines. User-centered software design. Vendor/partner selection and management. Third-party integration of software and/or services. Read more at www.nuru.com

Steve Gladstone -- Director, Applications, Services, & Content Mgmt - Panasonic Avionics Corp

Steve Gladstone currently leads the organization that innovates and defines next-generation In-Flight Entertainment (IFE) application-based solutions for Panasonic Avionics Corporation.

He has held executive leadership positions spanning multiple fields: engineering, real estate, financial, automotive, health care, and technology professional services. Serving in roles within IT, systems, products, programs, and software development, he balances theory, practical knowledge and seasoned experience to lead focused, commitment-based teams to innovate and deliver comprehensive solutions. He planned and built a complete corporate IT organization, processes, and culture for the largest residential real estate company in the United States. Frequently sought after as keynote speaker, he enjoys sharing insights on a wide variety of organizational, technology, and industry-related topics.

Most recently, he led the team at Panasonic Avionics that created "neXperience" (formerly "FlightPath"), an innovative, paradigm-shifting software suite that enables next-generation IFE interactive solutions. In 2009, neXperience was selected as the winner of the prestigious ITCA Mercury Award in the Innovation category. In 2010, neXperience also garnered an IDEA award.

Mercury Award: http://www.prnewswire.com/news-releases/panasonic-avionics-corporations-flightpath-named-itca-mercury-award-winner-87330692.html

IDEA Award/Quote: http://www.prnewswire.com/news-releases/panasonic-avionics-corporations-in-flight-entertainment-systems-earn-hottest-new-product-designs-honors-97296654.html