



The LA Chapters of AITP and brings you

## ***Trends in Mobile Computing*** *New Hardware, Software and Capabilities*

*Experts share a roadmap for the future of mobile computing in the enterprise including new Windows capabilities, advanced Mobile Device Management & security strategies*

**Thursday, August 30, 2012**  
**At Courtyard by Marriott in Culver City**

Registration / Networking @ 6:00 pm  
Pre-Dinner Session @ 6:30 pm  
Dinner/ Program @ 7:00 to 9:00pm

Advances and new capabilities in operating systems and mobile computing hardware and software are changing the enterprise computing landscape. New mobile OS are providing more capabilities at lower cost than ever before and hardware advances are enabling more options for securing the mobile user.

With advances in technology come new challenges in deployment and management. Our distinguished speakers will be sharing trends and best practices:

- Effectively managing mobile devices
- The primary strategies for mobile device management, and pros and cons of each
- Choosing among the various vendors and options
- Management capabilities available in Windows 8 & Server 2012 operating systems, and integration into the mobile landscape.

Our speakers are from industry-leading companies:

**Harold Wong**, Senior IT Pro. Evangelist – Private & Public Cloud  
Technologies and US Developer & Platform Evangelism -  
West Region Microsoft

**Jason Moody**, Channel and Business Development/Strategic Planning for  
Dell's Enterprise Mobility Solutions and Services team.

Join AITP and your peers for an interactive, in-depth discussion about management strategy. You'll learn:

- How to safely and efficiently manage personal and professional use of corporate devices without alienating employees
- The four components any enterprise device management strategy must include
- How to lower total cost of ownership (TCO) by reducing support touch points
- How out-of-band management can help reduce maintenance costs
- Why the early mobile management solutions failed to meet management expectations set by mature PC-management solutions
- How the convergence of client management and mobile device management solutions will affect your IT department

**Pre-meeting at 6:30 - Managing the Mobile Workforce:** In a pre-meeting presentation, **Jason Moody, Mobility Solutions Architect, Dell Inc.** Will share strategies for managing the mobile workforce. Based on experience and multiple studies, 75% of the TCO of devices comes from maintenance cost. Emergence of new devices, BYOD are making this harder. To keep a grip on the always changing ecosystem of devices attaching to the IT infrastructure, enterprises need a management approach that also takes into account traditional IT resources.

**Dinner Session at 7:00: Platforms for Advanced Mobile Computing and the End User Experience: Harold Wong,** In this session Harold will be discussing the latest operating systems from Microsoft including Windows 8, Server 2012, and Hyper-V as they relate to the enterprise and mobile computing end user experience.

**Bring your business cards and plan to network with your peers at Courtyard by Marriott LA Westside (Culver City by the 405).** This is the place to share ideas and develop new business opportunities. Learn about state of the industry news, policy and events. Come meet our members, connect with local resources, and enjoy a fun and informative evening!

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**RESERVATIONS:** use the link to preregister: <https://www.acteva.com/go/aitpla>  
Reservations are required!

**PRICE: Dinner & Program: Dinner & Program: Members \$25 in Advance, \$35 at the Door. Non-members \$35 in Advance, \$45 at the Door.** For more information, call the chapter telephone at 562-928-5353 or contact Roger Lux at 562-964-1888.

**LOCATION: Courtyard by Marriott – LA Westside, 6333 Bristol Parkway, Culver City 90230 310-484-7000.** Self Parking at hotel (\$6)

**DIRECTIONS:**

**Going South on 405**

Take 90 fwy East

Slight right at West Slauson Ave

First right onto Bristol Parkway

### **Going North on 405**

Take exit 49B to merge onto Sepulveda toward Slauson Ave  
Right at Green Valley Circle  
First right onto Bristol Parkway

## **ABOUT OUR SPEAKERS**

**Jason Moody, Enterprise Mobility Solutions and Services at Dell Computer Corporation.** Enterprise Mobility Specialist with design and deployment of applications, application management, telecom expense management and device management for iOS, Android, Blackberry, WebOS, Windows Mobile 7, Windows Mobile, Symbian, Brew and Java.

- Designing and installing solutions for Smartphone devices such as Blackberry, Android, iOS, WebOS, Windows Mobile 7, Brew and Java enabled phones.
- Utilizing Telecom Expense Management (TEM) and Mobile Device Management (MDM) solutions for lifecycle management of wireless deployments.
- Applications deployment and management for Mobile OS devices (MEAP) for Public Sector, Medical and Education verticals.

### **Harold Wong, Sr. IT Pro Evangelist with Microsoft**

As an Evangelist with the US Developer and Platform Evangelism organization, Mr. Wong spends time supporting the IT Pro community with blog entries that provide content, resources and solutions. You can also find him speaking at different events, tweeting (@haroldwong) and generally "geeking out" on all things IT Pro.

Over the past twelve plus years with Microsoft, he has engaged with thousands of IT Professionals working in various sized companies to help them better understand the different infrastructure technologies offered by Microsoft. Historically, he's been known for work with the Unified Communications stack (Exchange and Lync) but over the last year and a half, he has also focused on Private and Public Cloud. He is a big proponent of certification and has obtained many certifications: MCITP Enterprise Administrator, MCITP Server Administrator, MCITP Enterprise Messaging Administrator and VMware VCP5.

Outside of work, he enjoys spending time with his wife and two children. He is also a big caffeine addict. When purchasing from Starbucks, his poison of choice is a triple, venti, soy, no whip, no foam, 3 pump mocha with 5 scoops of matcha (not steamed).

Please reach out to Harold via comments on his blog or via email or twitter.