



association of information technology professionals

Thursday, June 27 -- How to Speak Business: a Translator for IT Professionals

Session Abstract: No matter how many years I've been in IT I always hear the same complaint, I can't get the business to listen to me! It doesn't matter whether you are a project manager or a CIO, the complaint is the same. The problem is not what we are saying, but how we are saying it. This presentation will give you some practical tips on how to figure out who you are talking to, and how to present your information in a way that will give you the results you are looking for.

SPEAKER PROFILE: Malorie Lanthier is a consultant and corporate IT Leader with 20+ years' experience starting up and continuously improving the business of Information Technology with an emphasis on moving from a technology focus to a value and service focus. She has moved between consulting and corporate roles and has hands on experience working through complex problems involving people, process, and technology. She brings together a combination practical skills around: • IT Strategy & Planning • Project Management and Measurement • IT Operational Management • Process Development and Redesign • Knowledge Management • Business Intelligence & KPI Development • Continuous Process Improvement/BPR • Auditing /SOX/PCI Compliance as well as the soft skills around Executive Management and Coaching • Organizational behavior and people management. Malorie spent 13 years at Amgen, building their IT abilities to support the launch their first product and their subsequent growth. She spent 4 years consulting, and is currently transforming Frederick's of Hollywood, a legendary American Brand as their VP of IT

LOCATION: Courtyard by Marriott -L.A. Westside, 6333 Bristol Parkway, Culver City 90230 310-484-7000. Self Parking at hotel (\$8).

RESERVATIONS: use the link to preregister: <http://www.acteva.com//booking.cfm?bevoid=236139> Reservations are required!

PRICE: Dinner & Program: \$25 Members in Advance, \$35 Non-members in Advance (\$45 at the Door). For more information, call the chapter telephone at 562-928-5353 or contact Roger Lux at 562-964-1888.

Directions:

Going South on 405:

- Take 90 fwy East
- Slight right at West Slauson Ave.
- First right onto Bristol Parkway

Going North on 405:

- Take exit 49B to merge onto Sepulveda toward Slauson Ave.
- Right at Green Valley Circle

- First right onto Bristol Parkway

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